

# The Long Walk Home Sponsorships

## The Y behind the Walk...

In 2024, seven walkers journeyed 72 km and raised **\$72,000** for the YMCA Men's Residence.

As part of the larger **Y Saves Lives** campaign to double the number of lives we serve, The Long Walk Home proved the power of a small group with a big mission.

This year, 10 walkers will take on the challenge, each raising **\$2,500** to help men experiencing homelessness find stability, hope, and home.

**With your support we can raise \$50,000 and remind these men they're not walking alone.**

**Join us September 5 and 6 in making every step count.**

Sponsorship Level	Homeward Bound Hero (\$15,000)	Milestone Maker (\$5,000)	Kilometer Keeper (\$1,000)	First Step Sponsor (\$500)
Sponsorship Term	Two Years	One Year	One Year	One Year
Logo on Event Banner	Premier Placement	Medium Placement	Small Placement	—
Logo on T-shirts	Front, Largest Size	Back, Medium Size	Back, Small Size	—
Website & Social Media Recognition	Top Tier, Tagged Mentions	Mid Tier	Listed Only	Listed Only
Mention in Press Release	Name + Quote	Name Mention	—	—
Opportunity to Speak at Opening Ceremony	✓	—	—	—
Post-Event Appreciation Post	Individual Spotlight	Group Thank You	Group Thank You	Group Thank You

### FOR ADDITIONAL INFORMATION CONTACT:

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